



Microsoft Software Assurance

ONE Focus SOFTWARE LICENSING

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Previous Version	-
Modifications	New presentation

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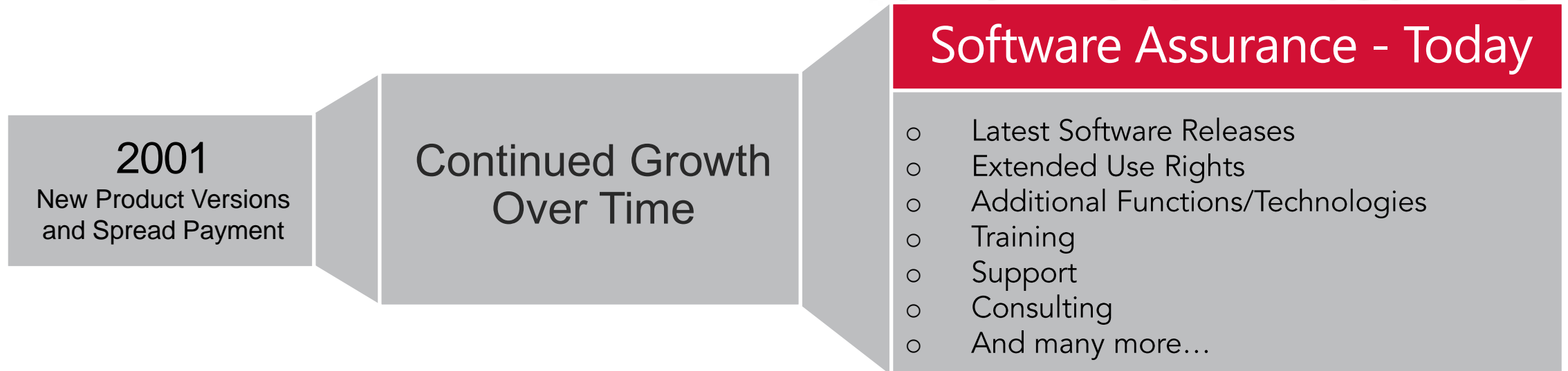
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Microsoft Software Assurance Benefits



After more than 10 years in the market, Software Assurance has grown to provide a range of benefits including training and consulting services as well as access to the latest Microsoft software technology.

Microsoft Software Assurance Benefits

New Products

- New Product Versions
- Step-Up Licensing
- Microsoft Desktop Optimization Pack (MDOP)
- Windows 8 Enterprise

Support

- 24x7 Problem Resolution Support
- System Center Advisor
- Extended Hotfix Support
- System Center Advisor

Training

- E-Learning
- Home Use Program (HUP)
- Training Vouchers

Software Assurance Benefits

At a Glance



Deployment

- Planning Services
- License Mobility through SA
- Self-Hosted Applications
- Windows Virtual Desktop Access
- Windows Companion Subscription Licenses
- Windows RT Companion VDA Rights
- Windows To Go Use Right
- Windows Roaming Use Rights
- Windows Thin PC
- Office Roaming Use Rights
- Enterprise Sideloading of Windows 8 Apps
- TechNet benefits through SA
- Office Multi-Language Pack

Specialized Benefits

- Cold Backups for Disaster Recovery
- Enterprise Source Licensing Program
- Spread Payments

Getting Information about Software Assurance

Product Use Rights	Product List	Resource
<ul style="list-style-type: none">➤ Definition and Rules of Software Assurance Benefits<ul style="list-style-type: none">The Software Assurance Benefits are determined by the<ul style="list-style-type: none">○ Volume License Agreement (Select Plus, EA, OV, ...)○ Product Pool & Product (Systems, Applications, Servers)○ Number of qualifying licenses with Software Assurance		<p>http://www.microsoftvolumelicensing.com/</p> <p>Product Use Right = Quarterly release Product List = Monthly release</p>
Volume Licensing Service Center		Resource
<ul style="list-style-type: none">➤ Manage, Activate and Use the Software Assurance Benefits		<p>www.microsoft.com/licensing/servicecenter</p>

SA Benefits – New Products

New Product Version



Provides new software version releases, so you have access to the latest technology.

Every license covered under SA may be upgraded to the newest version.

Step-up Licensing



Enables you to migrate your software from a lower-level edition to a higher-level edition, such as Office Standard to Office Professional Plus, at a low cost.

To get a Step-up license, you need a license for the qualifying, lower-level product.

SA Benefits – New Products

Windows 8 Enterprise



Offers premium features designed to help meet the mobile productivity, security, manageability, and virtualization needs of today's large organizations.

Active SA gives you the option to use Windows 8 Enterprise in place of Windows 8 Pro on that Software Assurance-covered device.

Windows 8 Enterprise Premium Features:

- Direct Access
- Branch Cache
- App Locker
- VDI enhancements

SA Benefits – New Products

Microsoft Desktop Optimization Pack (MDOP)



Provides a suite of innovative technologies including virtualization, policy control, diagnostics and recovery tools.

You may subscribe to MDOP when you have active Software Assurance coverage for the Windows desktop operating system.

- App-V Microsoft Application Virtualization
- UE-V Microsoft User Experience Virtualization
- MED-V Microsoft Enterprise Desktop Virtualization
- AGPM Microsoft Advanced Group Policy Management
- DaRT Microsoft Diagnostics and Recovery Toolset
- MBAM BitLocker Administration and Monitoring

Note: MDOP is an **optional add-on** license based on Windows Software Assurance.

SA Benefits – Deployment

Planning Services



Provides structured planning services from Microsoft partners to enable efficient deployments of Microsoft application, system and server products, and cloud services.

You receive a number of Planning Services days based on the number of qualifying Office Application, CAL Suite and Server products with SA coverage.

Deployment Planning Services:

- Desktop (Office, Windows, O365)
- SharePoint (SharePoint, SharePoint Online)
- Lync and Exchange (Lync, Exchange, Lync Online, Exchange Online)
- Private Cloud, Management and Virtualization (Windows Server, System Center)
- Public Cloud, Windows Azure (Windows Azure, SQL Azure)
- SQL Server (SQL Server)
- Developer Tools (Visual Studio)

SA Benefits – Deployment

License Mobility through Software Assurance



Enables you to deploy certain server application licenses on-premise or in the cloud by assigning your existing licenses to an authorized service provider's server farm.

You may utilize License Mobility when you carry SA on eligible server application products.

- Eligible Products** Application server products eligible for License Mobility through SA, including Exchange, SharePoint, SQL, are identified in the PUR.
Windows Server is not eligible for that benefit.
- Authorized Partner** To take advantage of License Mobility you can deploy on Windows Azure or work with an Authorized Mobility Partner.
- Verification Form** Within 10 days of deployment, you need to complete the License Verification Form.

List of Authorized Partner and Verification Form:

<http://www.microsoft.com/licensing/software-assurance/license-mobility.aspx#tab=2>

SA Benefits – Deployment

Self-Hosted Applications



Provides the right to run licensed copies of Self-Hosted Applications with your own software to create a unified solution (“Unified Solution”) and permit third parties to use it. A Unified Solution also includes any Self-Hosted Applications that interact with your software that is part of the Unified Solution.

Eligible Products Application server products eligible for Self-Hosted Applications, including Windows, SharePoint, SQL, are identified in the PUR.

Unified Solution Refer to the Product Use Rights regarding the definition of “Unified Solution”

SA Benefits – Deployment

Windows Virtual Desktop Access (VDA)



Enables users to access virtual instances of Windows 8 (or prior operating system versions) in a variety of user scenarios.

You may utilize Windows VDA Rights when you have active SA coverage for the Windows desktop operating system.

VDI in the data center

Windows Virtualization Rights allow access to up to four virtual instances of Windows running on a server from a licensed device.

Local virtual machines

Run up to four virtual instances of Windows locally on the licensed device.

Remote boot

Remotely access one physical instance of Windows running on a server from the licensed device.

Dual boot

Run up to two physical instances of Windows on the licensed device.

SA Benefits – Deployment

Windows To Go Use Rights



Enables IT administrators to provide users with a bootable corporate Windows image that can include line of business apps, settings, and corporate data on a compatible USB storage device.

You may utilize Windows To Go Rights on any device with active SA coverage for Windows desktop operating system

SA Benefits – Deployment

Windows RT Companion VDA Rights



Allows a corporate-owned Windows RT companion device to access a Windows virtual instance running in the data center.

The primary user of a device covered by active Software Assurance for Windows may access a VDI on a corporate-owned Windows RT companion device.

Windows Companion Subscription License (Windows CSL)



Allows the primary user of the licensed device to access a corporate desktop through VDI or run Windows To Go on up to four personally-owned devices or corporate-owned non x86/64 devices when at work.

You may subscribe to Windows CSL when you have active SA coverage for the Windows desktop operating system.

Note: Windows CSL is an **optional add-on** license based on Windows Software Assurance.

SA Benefits – Deployment

Windows Roaming Use Right



Allows the primary user of the licensed device to access a corporate desktop either remotely through a VDI or via Windows To Go from non-corporate devices such as personally-owned PCs.

You may utilize Windows Roaming Use Rights when you have active SA coverage for the Windows desktop operating system.

Office Roaming Use Right

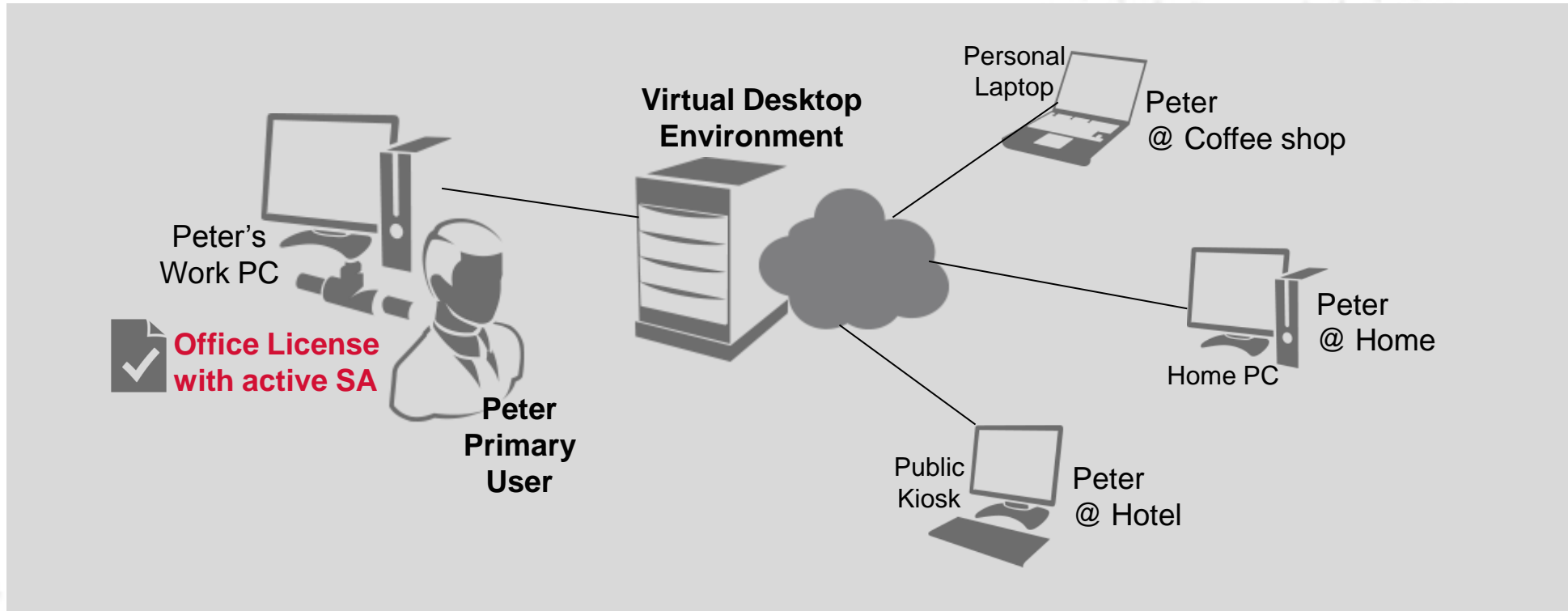
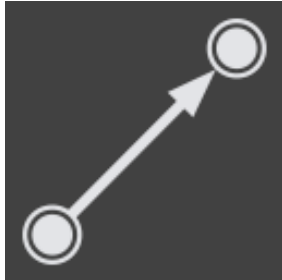


Allows the primary user of a licensed device to remotely access Office, Project, and/or Visio via a virtual environment from a third-party device such as a home or contractor-owned PC.

You may utilize Office Roaming Use Rights when you have active SA coverage for Office, Project, and/or Visio on qualified devices.

SA Benefits - Deployment

Roaming Use Right – Office, Project, Visio, Windows



SA Benefits – Deployment

Windows Thin PC



Helps you to lower the end point cost for VDI by providing an enterprise ready platform to repurpose existing PCs as thin clients.

You may utilize Windows Thin PC when you have active SA coverage for the Windows desktop operating system.

Enterprise Sideloading of Windows 8 Apps



Gives you the necessary use rights and product keys required to deploy Windows 8 apps directly to devices within your organizations as opposed to being installed through the public Windows Store.

You may utilize the necessary use rights and product keys when you have active SA coverage for the Windows desktop operating system.

SA Benefits – Deployment

TechNet Benefits



Gives IT staff access to experts, technical information, plus beta and final versions of products for testing and evaluation.

For each eligible server product with SA one person gains access to TechNet's Online Concierge Chat and Managed Forums. You also receive a single complimentary subscription to TechNet Pro Subscription.

Office Multi-Language Pack



Enables IT to deploy a single Office image with support for 37 languages.

You may use the latest version of the Office Multi-Language Pack for the Office system products you have with SA.

SA Benefits – Training

Training Vouchers



Provides in-depth technical classroom training for IT professionals and developers.

You receive a number of Training Days based on the number of qualifying Office and/or Windows operating system licenses covered with SA.

E-Learning



Offers self-paced interactive training designed for end users and IT professionals, delivered via Internet or Intranet.

For every qualifying license, such as Office Word or Windows OS, covered by SA, one person in your organization may access E-Learning courses for that product.

SA Benefits – Training

Home Use Program



Provides employees with the latest version of Microsoft Office for their home computer, via low cost download.

For each Office Application you have covered with SA, a user of the licensed PC or device may acquire at a low cost one copy of that product for use at home.

Available Home Use Program Licenses

- Office Professional Plus
- Office for Mac Home & Business
- Visio Professional
- Project Standard

SA Benefits – Support

24x7 Problem Resolution Support



Provides around-the-clock phone and web incident support for Microsoft server and desktop products

Number of incidents are based on how much you spent for SA.

Expect for Open License Program, when you have at least 1 server license covered with SA you get one phone support incident, plus unlimited web support for eligible server products covered with SA. And you get an additional phone support incident for every US\$200K spent on system & application SA, & for every US\$20K spent on server and CAL SA.

SA Benefits – Support

System Center Advisor



Provides a cloud service that proactively scans the server environment to help gain insight into server configuration problems, resolve issues faster, and reduce server downtime.

Customers with active SA coverage on qualifying server software licenses – such as Windows Server, SQL Server, Exchange Server, and SharePoint Server - are eligible to use System Center Advisor.

Extended Hotfix Support



Provides specific product fixes on a per customer incident basis, beyond the standard product support.

To receive this benefit you must have SA coverage for the related product pool and a Premier Support Agreement in place.

SA Benefits – Specialized Benefits

Cold Backups for Disaster Recovery



Provides licensing for servers used as offline (“cold”) backups for disaster recovery purposes.

For each qualifying server license you have with SA and related CALs, you may run one instance of the software on a “cold” server for disaster recovery purposes.

Enterprise Source Licensing Program



Provides access to Microsoft Windows source code for internal development and support.

To receive this benefit you must have SA coverage for all of your purchases under the systems product pool and have at least 1,500 desktops covered with SA.

SA Benefits – Specialized Benefits

Spread Payments



Payment for license and Software Assurance may be spread across three equal, annual sums.

Available on all Volume Licensing programs, except Open License.

SA Benefits – Availability by Licensing Model

Benefit Type

New Products

Benefit	Licensing Model					Product Pool				
	Open License	Open Value & Subscription	Select Plus	Select Plus with SAM	EA	Applications	Systems	Servers	Windows Intune	Office 365
New Product Version	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Windows Enterprise	YES	YES	YES	YES	YES		YES		YES	
MDOP Availability		YES	YES	YES	YES		YES		YES	
Step-Up License Availability		YES	YES	YES	YES	YES		YES		

SA Benefits – Availability by Licensing Model

Benefit Type

Deployment (Part I)

Benefit	Licensing Model					Product Pool				
	Open License	Open Value & Subscription	Select Plus	Select Plus with SAM	EA	Applications	Systems	Servers	Windows Intune	Office 365
Planning Services		YES		YES	YES	YES		YES		
License Mobility through SA	YES	YES	YES	YES	YES			YES		
Self-Hosted Applications	YES	YES	YES	YES	YES			YES		
Virtualization Rights for Windows Desktops	YES	YES	YES	YES	YES		YES		YES	
Windows Virtual Desktop Access	YES	YES	YES	YES	YES		YES		YES	
Windows To Go	YES	YES	YES	YES	YES		YES		YES	
Windows Roaming Use Right	YES	YES	YES	YES	YES		YES		YES	

SA Benefits – Availability by Licensing Model

Benefit Type

Deployment (Part II)

Benefit	Licensing Model					Product Pool				
	Open License	Open Value & Subscription	Select Plus	Select Plus with SAM	EA	Applications	Systems	Servers	Windows Intune	Office 365
Windows RT Companion VDA Rights	YES	YES	YES	YES	YES		YES		YES	
Windows Companion Subscription License		YES	YES	YES	YES		YES		YES	
Enterprise Sideload of Windows 8 Apps	YES	YES	YES	YES	YES		YES		YES	
Windows Thin PC	YES	YES	YES	YES	YES		YES		YES	
Office Roaming Use Rights	YES	YES	YES	YES	YES	YES				
Office Multi Language Pack	YES	YES	YES	YES	YES	YES				YES
Technet for SA	YES	YES	YES	YES	YES	YES	YES	YES		

SA Benefits – Availability by Licensing Model

Benefit Type

Training

Benefit	Licensing Model					Product Pool				
	Open License	Open Value & Subscription	Select Plus	Select Plus with SAM	EA	Applications	Systems	Servers	Windows Intune	Office 365
Training Vouchers		YES		YES	YES	YES	YES			
E-Learning	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Home Use Program	YES	YES	YES	YES	YES	YES				

SA Benefits – Availability by Licensing Model

Benefit Type

Support

Benefit	Licensing Model					Product Pool				
	Open License	Open Value & Subscription	Select Plus	Select Plus with SAM	EA	Applications	Systems	Servers	Windows Intune	Office 365
24x7 Problem Resolution Support	YES	YES	YES	YES	YES	YES	YES	YES		
System Center Advisor	YES	YES	YES	YES	YES			YES		
Extended Hotfix Support	YES	YES	YES	YES	YES	YES	YES	YES	YES	

SA Benefits – Availability by Licensing Model

Benefit Type

Specialized

Benefit	Licensing Model					Product Pool				
	Open License	Open Value & Subscription	Select Plus	Select Plus with SAM	EA	Applications	Systems	Servers	Windows Intune	Office 365
Cold Backups for Disaster Recovery	YES	YES	YES	YES	YES			YES		
Enterprise Source Licensing Program				YES	YES		YES			
Spread Payments		(YES)	(YES)	(YES)	YES	YES	YES	YES	YES	YES

THANK
YOU